



AFTER

style is just **so** SOHO

BEFORE



Richie from insideout brings big city style to this small city apartment on the waterfront

STORY BY RICHIE STEVENS
PHOTOGRAPHY BY INSIDEOUT GROUP

The brief was simple from this client – make it glamorous like the outside of the building. The building in question, love it or hate it, is Trilogo on the Esplanade, with its modern lines and sleek surfaces. The owner wanted something that personified his glamorous self so a trip down Soho style was in order. There's no real "renovation" in this makeover, it's all just cosmetic.

The first place to start was to remove the carpet and get some modern, ebony-coloured vinyl floor planks. Cheaper than real timber and easier to look after, the flooring was the first really drastic change.

The second was the colour scheme. The tired mid-tone timber cupboards were replaced with gloss white and the tiles in the kitchen to a shiny silver. The bulkhead in the kitchen was painted in metallic bridge paint to add drama.

Next to really open up the space and reflect the stunning views, a wall of mirrors was installed. This is a great trick to double the size of any small space. The final touch was the furniture and lighting.

Stylish pendants hang over the table and a tripod film lamp takes us straight back to the 1930s. It's that easy to transform any space to from drab to fab.



RICHIE'S TIPS FOR SOHO AT YOUR PLACE

I guess the first place to start is to explain where Soho is so you at least know what we're talking about. Soho is a New York suburb that is the epitome of chic. Movie stars and celebrities all have apartments there, so Soho is definitely glamorous.

FLOORING: Go for dark timbers that look old, echoing what you might find in a refurbished warehouse.

COLOURS: You will always find black, silver or grey in any Soho apartment so make sure you add that to your palette. It's super dramatic and while you might worry about the place looking dark or dreary, adding reflective surfaces like mirrors and silver really brings the palette to life.

FURNITURE: Go for mid or early 20th century designs. Again these echo the period when the style was born.

LIGHTING: Think glamorous pendant lighting and stunning lamps that can become real focal points.



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