

STAGE IT TO SELL IT!

with insideout



ITS A SURE WAY TO MAXIMISE YOUR PROFIT & GET YOUR HOME SOLD FAST



SO JUST WHAT IS HOME STAGING?

Home staging is all about illusions. It's how David Copperfield would sell a house. It's about the art of creating a mood through the right décor and furnishings specific to your home. Our staging service offers a complete supply and styling of furniture for a total fit out of your house or apartment. We provide everything from exotic art works to designer lounges, custom bed runners and luxuriant throw rugs all to suit the unique style of your property. Our goal is to create an attractive space that potential buyers fall in love with and "have to buy". Our staging service is designed to help you obtain the maximum potential value of your home and assist in selling it

quickly. The talented team at insideout make it a no fuss, cost effective way to get the sold sticker on your property faster.

BUT WILL IT WORK FOR MY PROPERTY?

Some people have the perception that staging is just for high end properties or display homes. Far from it, any home in any price bracket will benefit from staging. Afterall, its about selling a home faster and for more money and doesn't everybody want this when their home is on the market? Our staging packages are tailored to suit the individual needs and unique style to suit your home or apartment.

STAGING PRICE GUIDE

These prices are offered as guide only. precise quotes are given on viewing the individual property to be staged

- 2 BED 2 BATH APARTMENT from \$2775
- 3 BED 2 BATH HOUSE from \$3278
- 4 BED 2 BATH APARTMENT from \$3927
- PRESTIGE HOME / PENTHOUSE poa

PRICE INCLUSIONS

- award winning designers installing your package
- 4 weeks staging package (additional months 50%)
- All transport, labour and delivery fees

ASK ABOUT OUR SPECIAL DEVELOPERS RATES

FOR MORE INFORMATION VISIT OUR WEBSITE
www.insideoutstylists.com.au

DID YOU KNOW

SURVEYS HAVE SHOWN THAT PROPERTIES THAT ARE 'STAGED' FOR SALE SELL 75% FASTER AND FOR AN AVERAGE OF NEARLY 10% MORE THAN NON-STAGED PROPERTIES

STAGING WORKS

DON'T TAKE OUR WORD FOR IT THE RESULTS SPEAK FOR THEMSELVES

CASE STUDY ONE



This family home was empty, dull and uninviting to prospective buyers. We added an injection of 5 star tropical style and the buyers fell in love. So much so that after the first open buyers were clammering to put in offers and it was sold- FAST!



STAGED & SOLD

CASE STUDY TWO



This new apartment development was in a prime position but slow to sell. After insideout staged the display apartment the unit sold and the agents were able to sell the majority of the rest of the building off the lifestyle & ambience added to the apartment by the furnishings & decor.



STAGED & SOLD

CASE STUDY THREE



The owner was after a top price for this apartment, so insideout were called in to add real wow factor with a modern but homely edge. The slick look was well received and the property sold at Auction



STAGED & SOLD